SIMPLIFY ETFs

QUARTERLY FUND REVIEW | As of June 30, 2024 **2Q24**

HEQT | Simplify Hedged Equity ETF

FUND OVERVIEW

The Simplify Hedged Equity ETF (HEQT) seeks to provide capital appreciation by offering US Large Cap exposure while investing in a series of put-spread collars designed to help reduce volatility.

Equities + put-spread collars have become a popular way to create more conservative, lower-volatility equity investments. By deploying a ladder of collars that expire over 3 sequential months, the fund seeks to create a hedged equity experience that is less susceptible to rebalancing luck.

PERFORMANCE REVIEW

On relative performance measures, HEQT had one of its best quarters since inception, delivering returns close to 5% and reaching an all-time high alongside the stock market. The fund outperformed all of its major comparison indexes and peers, including large cap equities, the 60/40 blended portfolio, and other funds with similar strategies. During the April stock market selloff, HEQT's intra-quarter alpha versus the broad equity market reached 2.7%, which enabled the fund to end 2Q with performance above large cap indexes despite the stock rally. Investor demand for option upside has allowed HEQT to sell calls with strikes far enough above spot price to offer favorable return potential in a rising market. For investors anticipating a near-term correction from these market highs, the relative cheapness of puts in short maturities makes costless collars an attractive defensive alternative.

Performance as of 06/30/24 | Inception Date: 11/01/21

	CUMULATIVE TOTAL RETURN				ANNUALIZED TOTAL RETURN	
	3 Mo	**6 Mo**	**YTD**	**Since Inception**	**1 Year**	**Since Inception**
NAV	4.82%	10.40%	10.40%	21.01%	16.08%	7.43%
Market Price	4.83%	10.35%	10.35%	20.61%	16.28%	7.31%
Bloomberg US EQ:FI 60:40 Index	2.60%	8.62%	8.62%	8.73%	15.69%	3.20%
S&P 500 Index	4.28%	15.29%	15.29%	23.49%	24.56%	8.25%

The performance data quoted represents past performance and does not guarantee future results. Current performance may be lower or higher than the performance data quoted. In addition, investment returns and the principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. For performance data current to the most recent month-end, please call (855) 772-8488 or go to https://www.simplify.us/etfs.

FUND DETAILS as of 06/30/24

CURRENT HOLDINGS**

POSITION	ALLOCATION
IVV	101.29%
SPX US 07/19/24 C5290 Index	-1.23%
SPX US 09/20/24 P5200 Index	0.25%
SPX US 08/16/24 C5620 Index	-0.20%
SPX US 09/20/24 C5775 Index	-0.15%
SPX US 08/16/24 P5045 Index	0.07%
SPX US 09/20/24 P4380 Index	-0.04%
SPX US 08/16/24 P4250 Index	-0.01%
SPX US 07/19/24 P4760 Index	0.01%
SPX US 07/19/24 P4000 Index	0.00%
Cash	0.02%

**Holdings are subject to change without notice.

Gross Expense Ratio	0.53%
Net Expense Ratio	—
SEC 30-Day Yield	0.85%
SEC 30-Day Yield Unsubsidized	0.85%

DEFINITIONS

Alpha: An investment strategy's ability to beat the market, or its "edge." Alpha is thus also often referred to as “excess return” or the “abnormal rate of return” in relation to a benchmark, when adjusted for risk.

Market Price: The current price at which shares are bought and sold. Market returns are based upon the last trade price.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Option: An option is a contract that gives the buyer the right to either buy (in the case of a call option) or sell (in the case of a put option) an underlying asset at a pre-determined price ("strike") by a specific date ("expiry"). An "outright" is another name for a single option leg. A "spread" is when options are bought at one strike and an equal amount of options are sold at a different strike, all at the same expiry.

Put-Spread Collar: An options strategy that involves buying OTM put options while simultaneously selling the same number of puts further OTM (put-spread), while offsetting the cost of the put-spread by selling OTM calls (the collar).

SEC 30-Day Yield: The yield is calculated with a standardized formula and represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price. The yield includes the effect of any fee waivers and/or reimbursements. Without waivers, yields would be reduced. This is also referred to as the "standardized yield", “30-Day Yield” and “Current Yield”. The unsubsidized SEC 30-Day Yield does not reflect the effect of any fee waivers and/or expense reimbursements.

Spot Price: The current price in the marketplace at which a given asset—such as a security, commodity, or currency—can be bought or sold for immediate delivery.

IMPORTANT INFORMATION:

Investors should carefully consider the investment objectives, risks, charges, and expenses of Exchange Traded Funds (ETFs) before investing. To obtain an ETF's prospectus containing this and other important information, please call (855) 772-8488, or visit SimplifyETFs.com. Please read the prospectus carefully before you invest.

An investment in the fund involves risk, including possible loss of principal.

The fund is actively-managed is subject to the risk that the strategy may not produce the intended results.

The use of derivative instruments involves risks different from, or possibly greater than, the risks associated with investing directly in securities and other traditional investments. These risks include (i) the risk that the counterparty to a derivative transaction may not fulfill its contractual obligations; (ii) risk of mispricing or improper valuation; and (iii) the risk that changes in the value of the derivative may not correlate perfectly with the underlying asset, rate, or index. Derivative prices are highly volatile and may fluctuate substantially during a short period of time. The use of leverage by the Fund, such as borrowing money to purchase securities or the use of options, will cause the Fund to incur additional expenses and magnify the Fund's gains or losses. Futures may involve risks greater than the risks associated with investing directly in securities. Futures contracts may not correlate with the underlying investment or it could become mispriced or improperly valued and may not produce the desired investment results.

The Fund invests in ETFs (Exchange-Traded Funds) and is therefore subject to the same risks as the underlying securities in which the ETF invests as well as entails higher expenses than if invested into the underlying ETF directly.

While the option overlay is intended to improve the Fund's performance, there is no guarantee that it will do so. Utilizing an option overlay strategy involves the risk that as the buyer of a put or call option, the Fund risks losing the entire premium invested in the option if the Fund does not exercise the option. Also, securities and options traded in over-the-counter markets may trade less frequently and in limited volumes and thus exhibit more volatility and liquidity risk.

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